

# First encounters of the musical kind: Strategies for learning music

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# Outline of talk

- Background
- Research questions
- Method (questionnaire survey)
- Results
- Conclusions



# Background

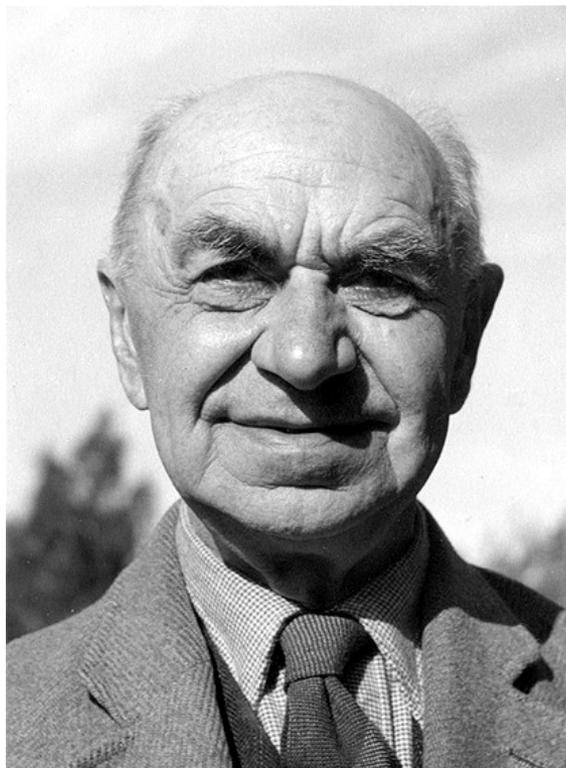
- Schemata as a means of viewing listeners' understandings of a piece of music
- Understanding performance preparation in detail
- Variation in performers' approaches to learning
- Learning styles
- Learning styles in music performance



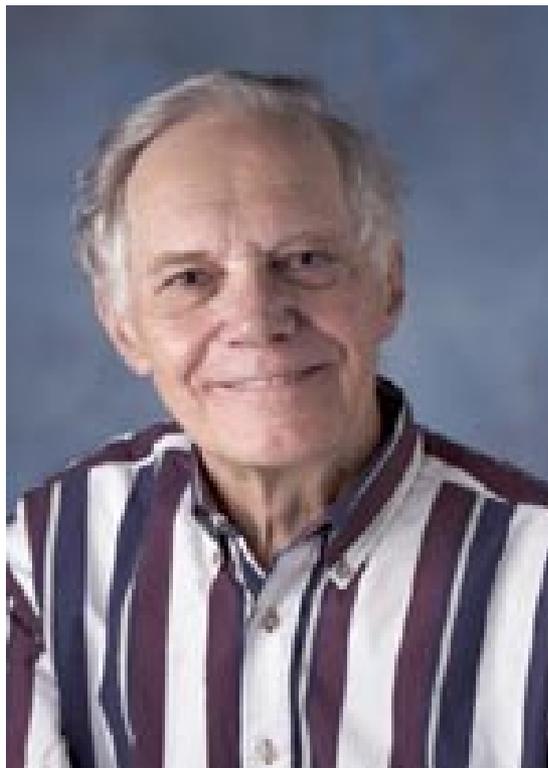
# Musicians are listeners

- Complex, multi-faceted engagement with music – understanding for
  1. Recognition on subsequent hearing
  2. Linking with already-known pieces (similar or same genre, melody, emotion, instrument, performer etc.)

# Schema theory



Frederick C. Bartlett  
1886-1969



Ulric Neisser  
b. 1928



# Definition of schema

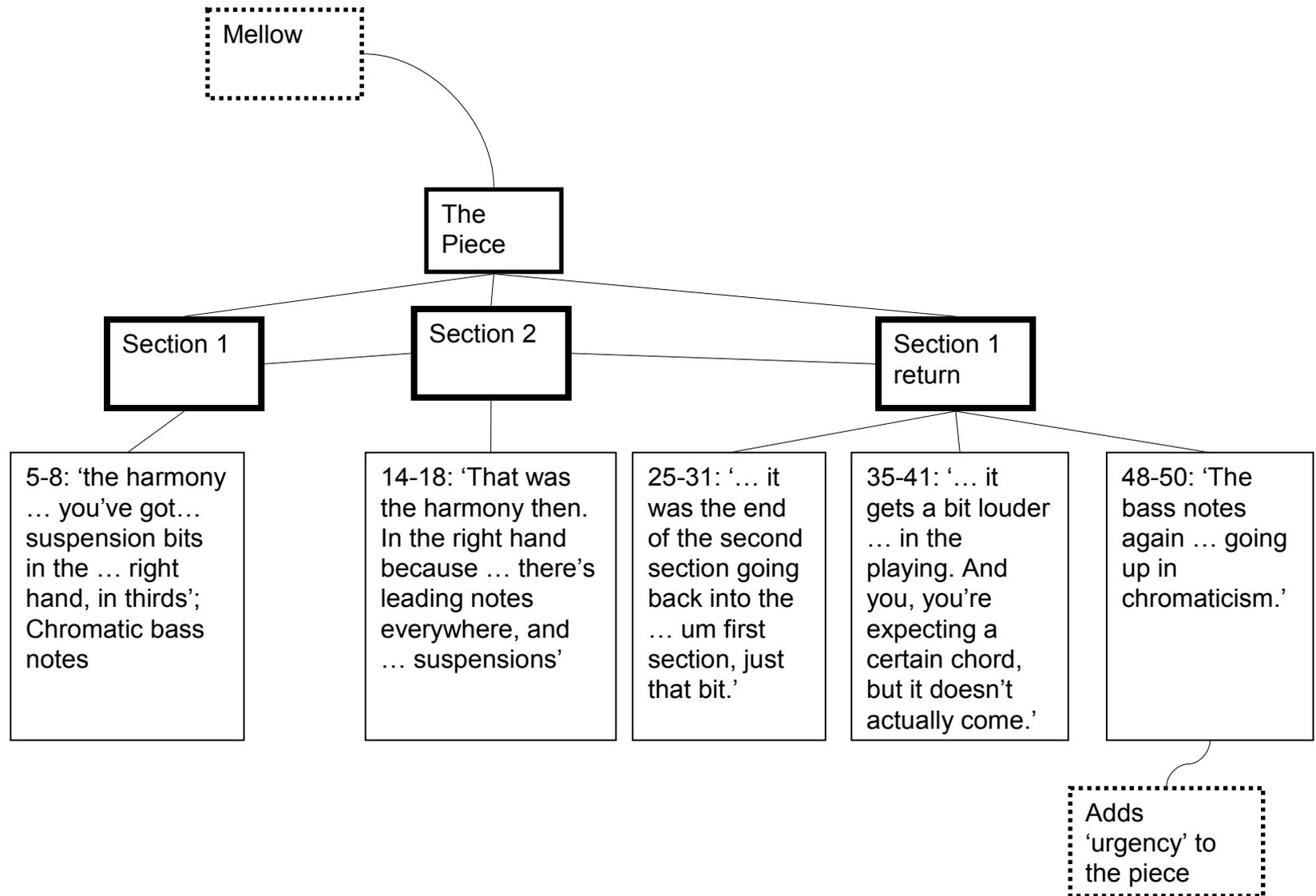
- *A mental framework for representing knowledge, encompassing an array of interrelated concepts in a meaningful organisation (Sternberg, 1996, p. 199)*



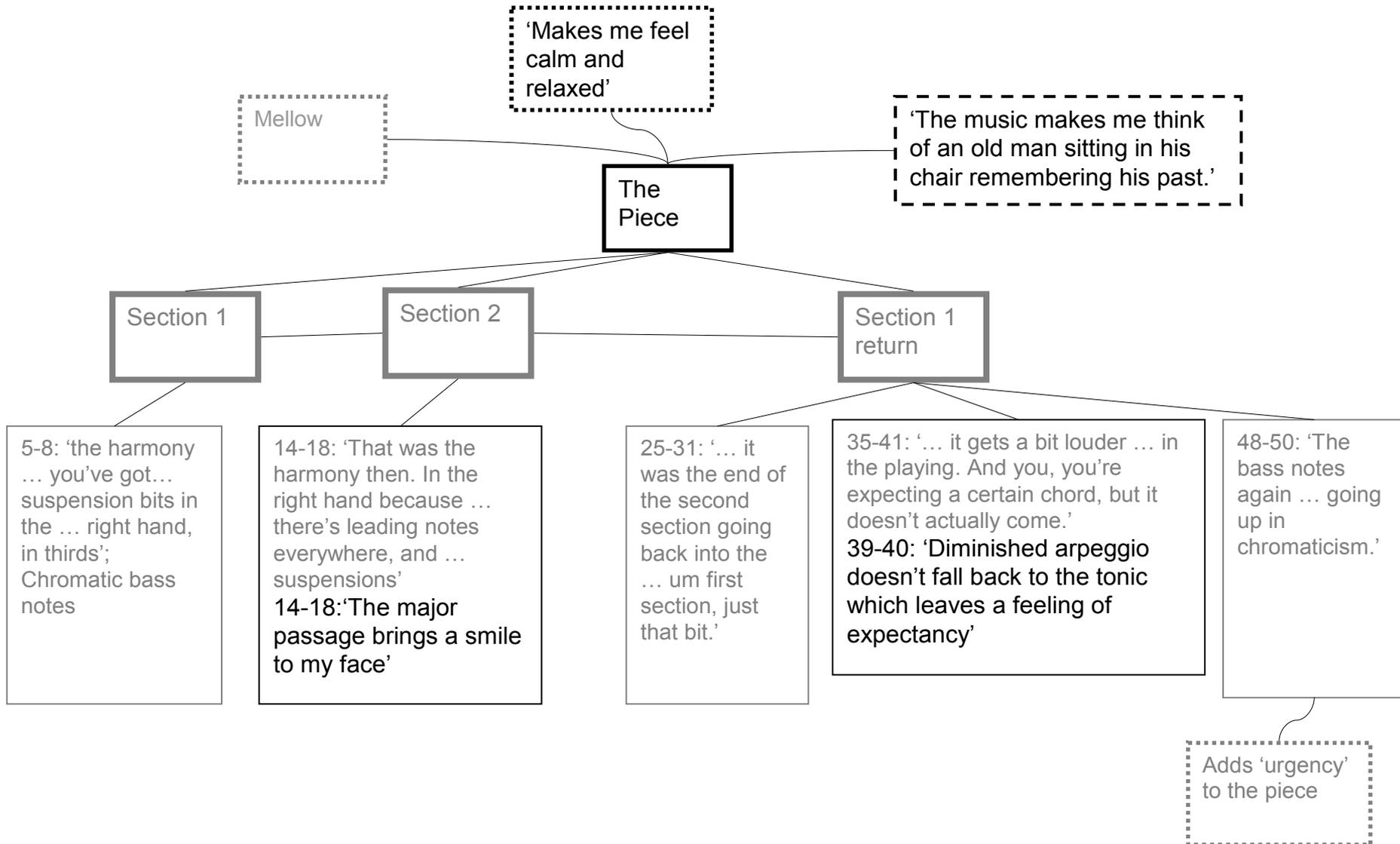
# Schema theory and music

- Liking (Gaver & Mandler, 1987)
- Genre (Pascall, 1989)
- Cue abstraction (Deliège, 1996; Deliège & El Ahmadi, 1990; Deliège & Mèlèn, 1997; Deliège et al., 1996)
- Expectations (Ockelford, 2006; Huron, 2007)
- Structure (Zbikowski, 2002)
- Familiarity (Prior, forthcoming)

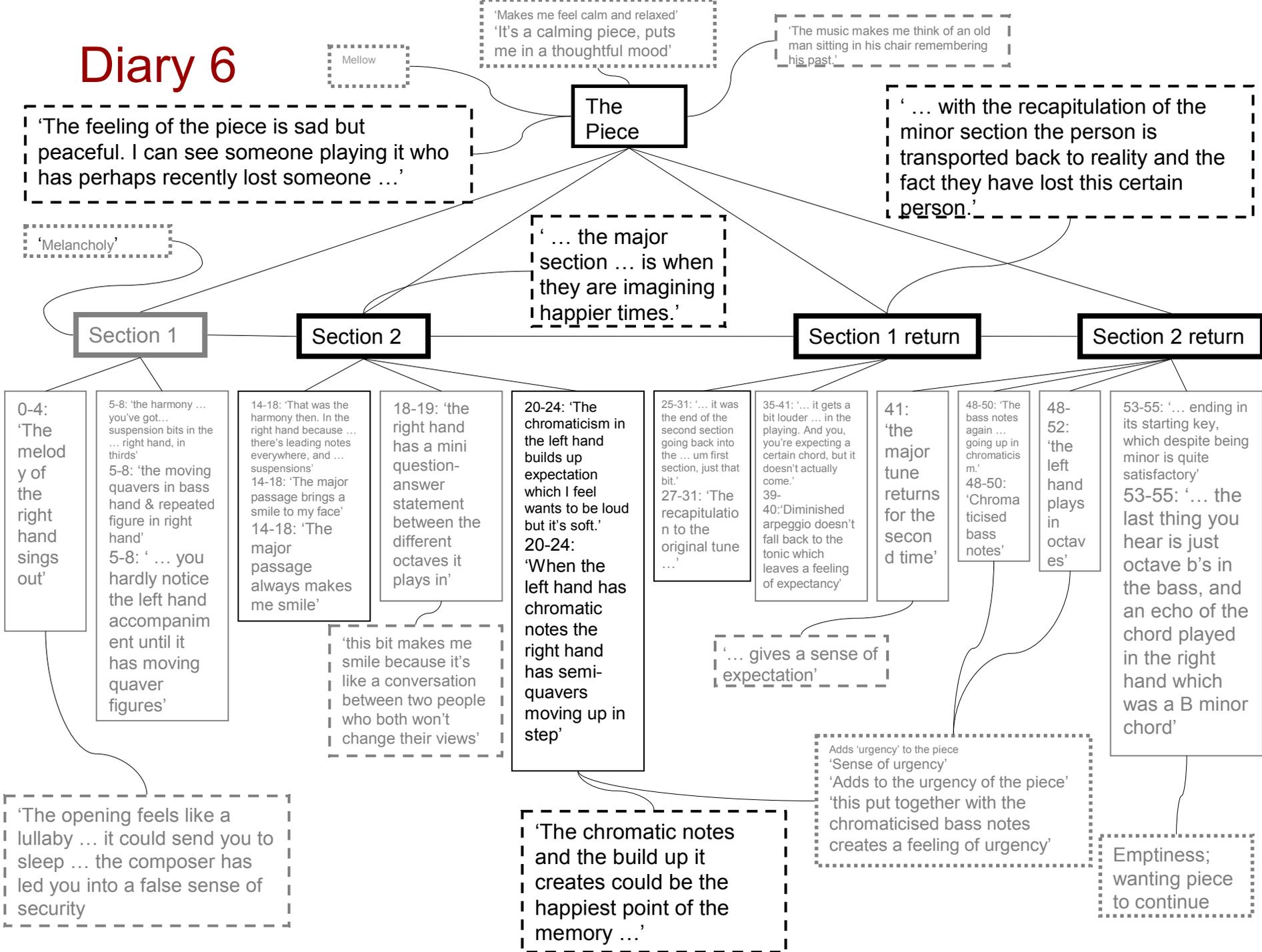
# Interview 1: Clementi



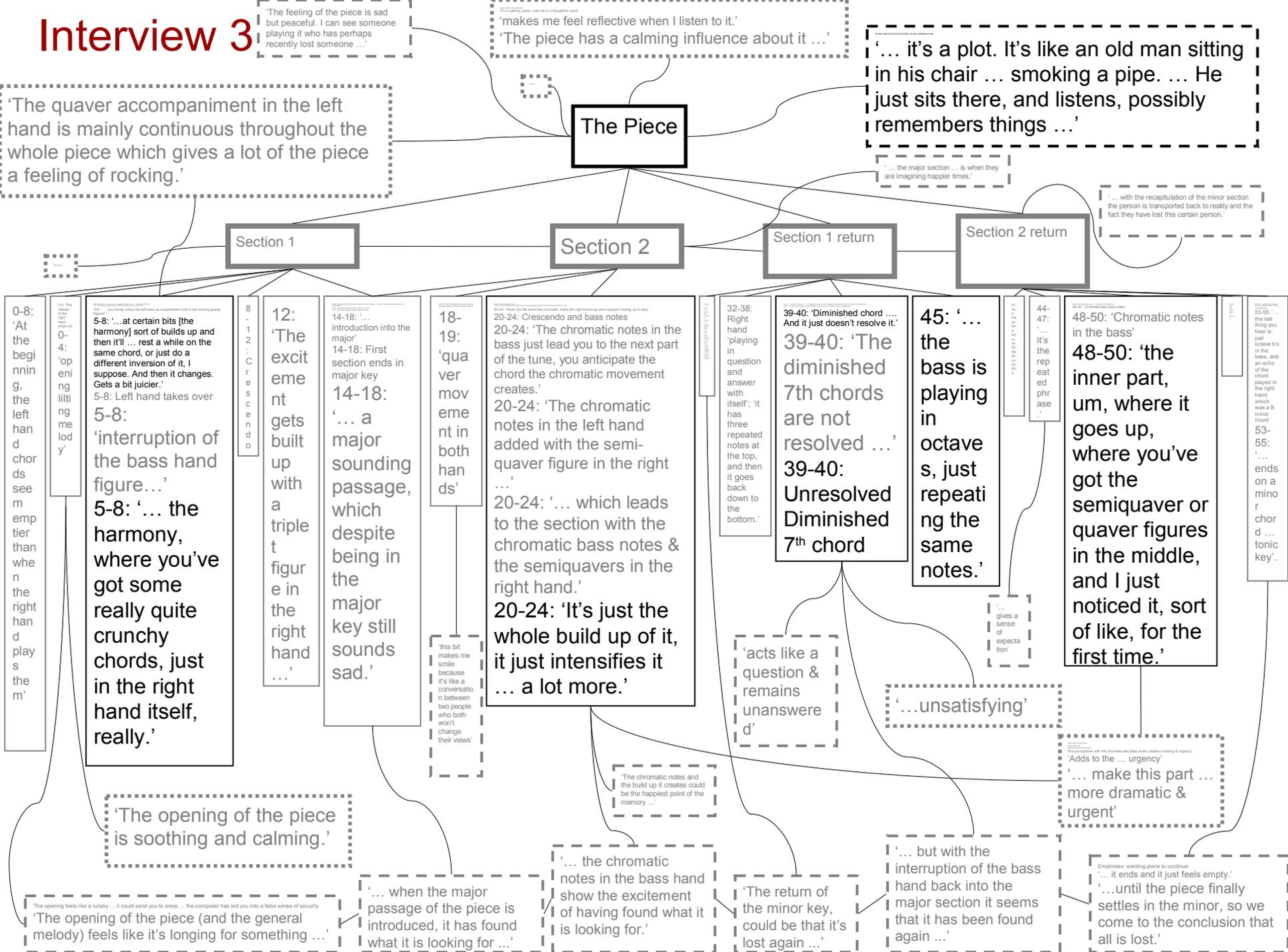
# Diary 1



# Diary 6



# Interview 3





# Understanding performance preparation in detail

- Longitudinal case study approach
- Miklaszewski (1989): pianist
- Lehmann & Ericsson (1998): pianist
- Nielsen (1999): organist
- Chaffin, Imreh & Crawford (2002): pianist
- Chaffin, Lisboa, Logan & Begosh (2010): cellist
- Ginsborg & Chaffin (2011, forthcoming): singer / pianist-conductor
- Cristina Capparelli Gerling – yesterday: pianist

Stage	Explore	Smooth	Listen	Re-work	Prepare performance
Sessions	1-10	11-19	20-32	33-35	36-75
Expressive/Sections	B	BE	BE	B	B
Subsections	BE	BE	B		BE
Switches	E		E		
Interpretive PC				<b>BER</b>	<b>BER</b>
Intonation PC				ER	ER
Basic LH PC		ER	ER	E	<b>BER</b>
Basic RH PC			<b>BER</b>		-E
Dynamics	<b>BER</b>				-R
Sound quality	R	R		R	<b>BER</b>
Intonation	R	-E	ER		<b>BER</b>
Phrasing		BR			B
Hand position	R	R	R		R
Bowing/change string		E	ER		E
Technical difficulties			ER		<b>BER</b>



# Variation in performers' approaches to learning

- Hallam (1995ab): professional instrumentalists
  - Strategies influenced by ability to create internal aural representation
- Ginsborg (2002) – experienced professional singers vs. amateur singers vs. student singers
  - Low-level methods: speaking words, humming/playing melody, singing words together
  - Higher-level strategies: goal setting and evaluation



# Learning styles

- More than 70 models: “theoretically incoherent and conceptually confused” (Coffield, 2004)
- Visual, aural, kinaesthetic (VAK)
  - Learning Styles Inventory (Kolb)
  - Learning Styles Questionnaire (Honey & Mumford)
- Holistic or serial
- Surface, deep or strategic

# Learning styles for music



- “Musical intelligence” (Gardner, 1983)
- Effective strategies for learning to play an instrument – music-specific (McPherson & Davidson, 2006)
- Learning styles for playing by ear (Green, 2010)
- Mental strategies (McPherson & Davidson, 2006)
  - Sight-reading: identifying important features
  - Memorising: linking sound with fingering
  - Practice: “business before pleasure”
- Memorising (Ginsborg, 2004; Williamon, 2002): multiple strategies including *VAK and analytic*



# Development of schemata for music

- Potential links between initial encounters and first approaches to a new piece of music, and starting practice...
- ...influence musical features and therefore the development of performance cues



# Research question

- Identify nature of first encounters and approaches  
⇒ learning styles
- Questionnaire survey: how did you start work on the piece you began to learn most recently?
- Look at score?
- Listen to recording (Spotify, iPod, CD)?
- Do both sequentially or simultaneously?

# Method: design and respondents

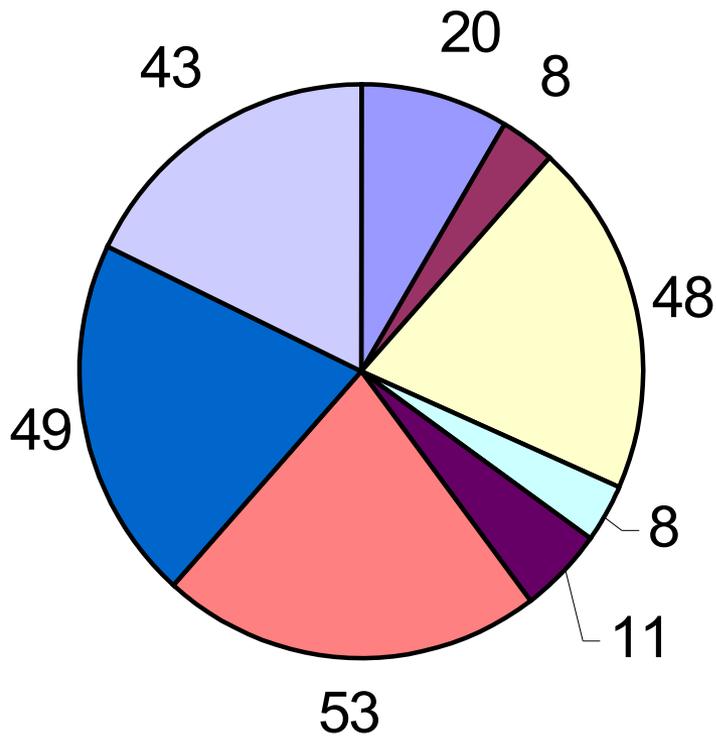
RNCM



- Online questionnaire using SurveyMonkey™
- 240 respondents (91M 149F) recruited via authors' institutions and those of helpful colleagues
- Four conservatoires (RWCMD, RNCM, RSAMD, Trinity Laban)
- Four university music departments (KCL, Hull, RHUL, York)
- 20 instruments, or sang, conducted or composed
- 73% of non-first study keyboard players also played a keyboard instrument



# (Preliminary) breakdown by instrument group



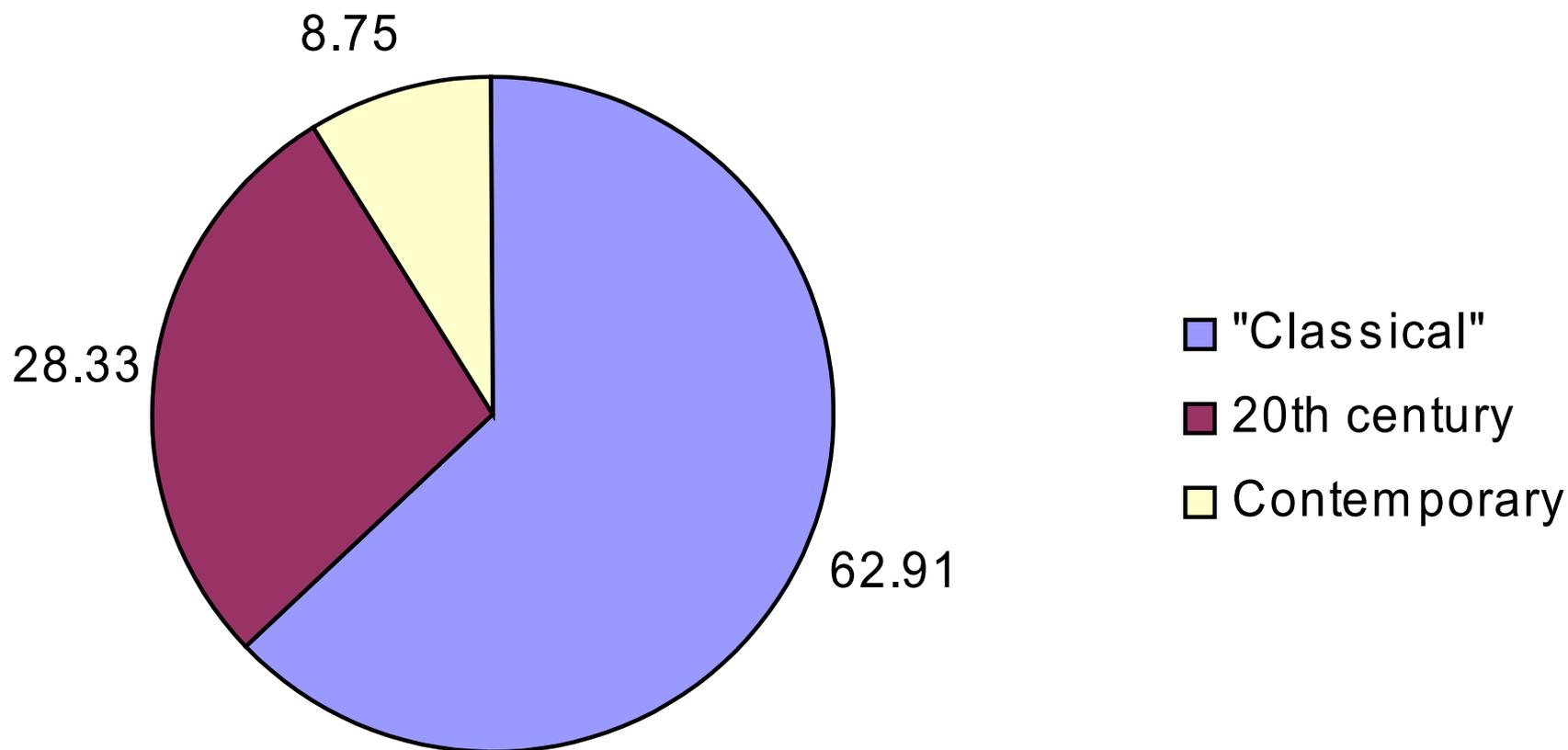
- Brass
- Composition/conducting
- Piano/organ
- Percussion
- Guitar/harp
- Strings
- Vocal
- Woodwind



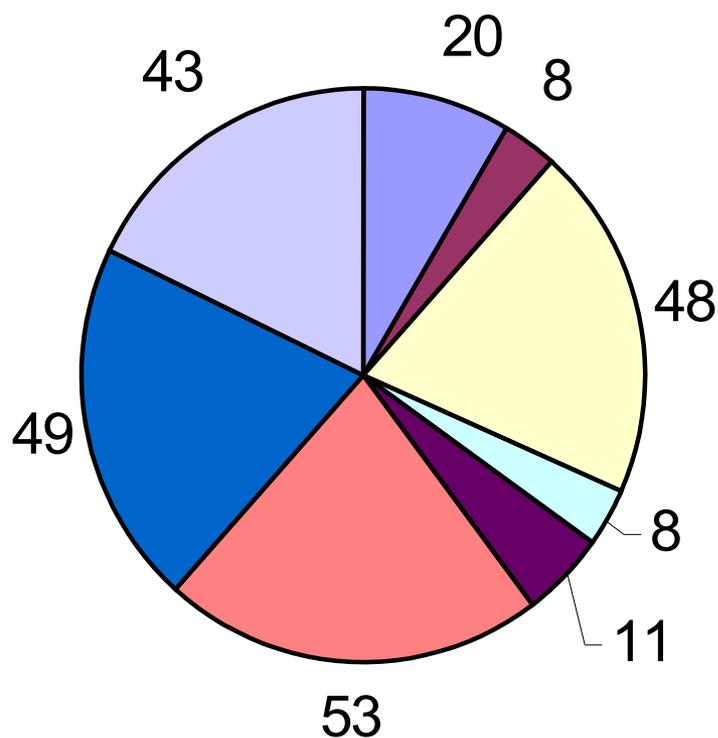
# Method: materials

- 14 items including demographic information (sex, main instrument/voice, additional keyboard instrument, year of study)
- Name and composer of last piece practised
- When and how first encountered and first learned
- Estimate of time spent during first week of practice
  1. “Working on the piece”
  2. Listening actively and passively
  3. Playing alone, reading from the score
  4. Rehearsing with others

# Results: genre of pieces practised



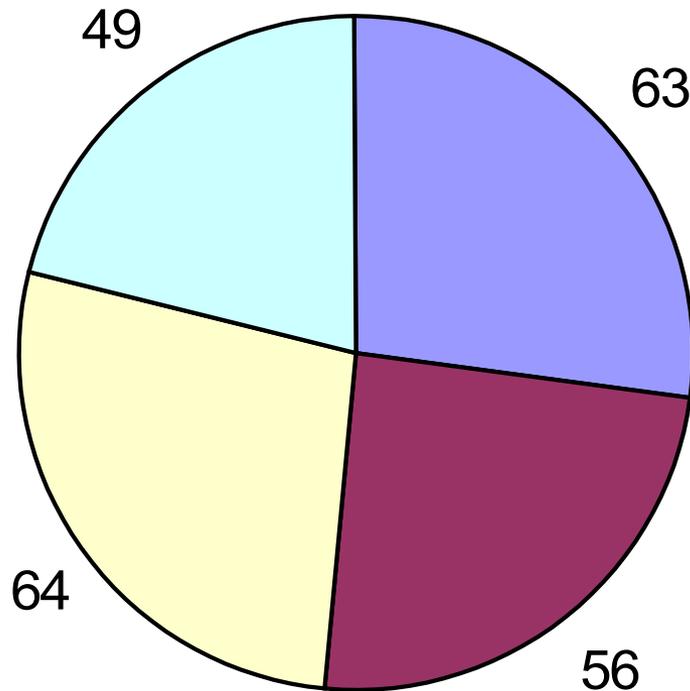
# (Preliminary) breakdown by instrument group (numbers of Rs)



- Brass
- Composition/conducting
- Piano/organ
- Percussion
- Guitar/harp
- Strings
- Vocal
- Woodwind



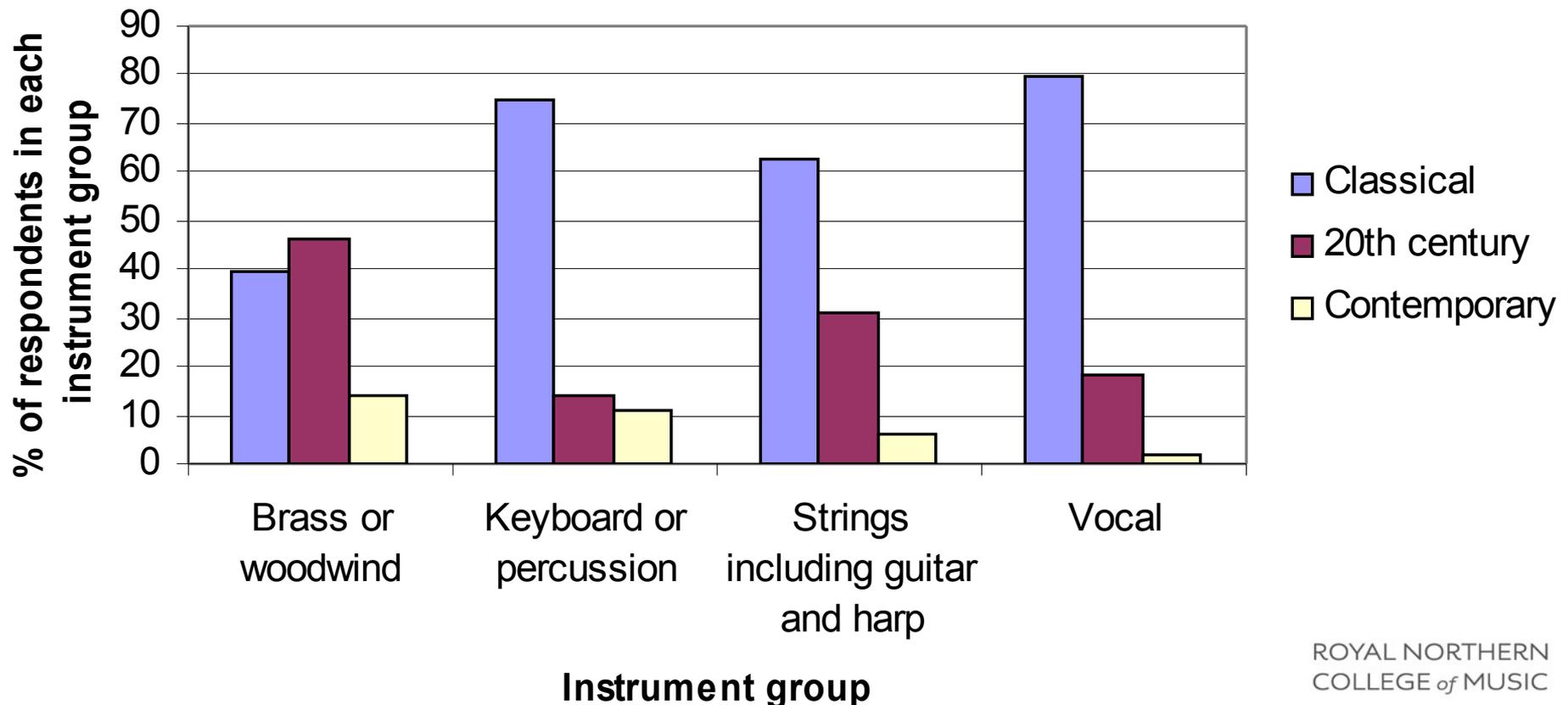
# Instrument groups for analyses (numbers of Rs)



- Brass and woodwind
- Keyboard/percussion
- Strings including guitar and harp
- Voice

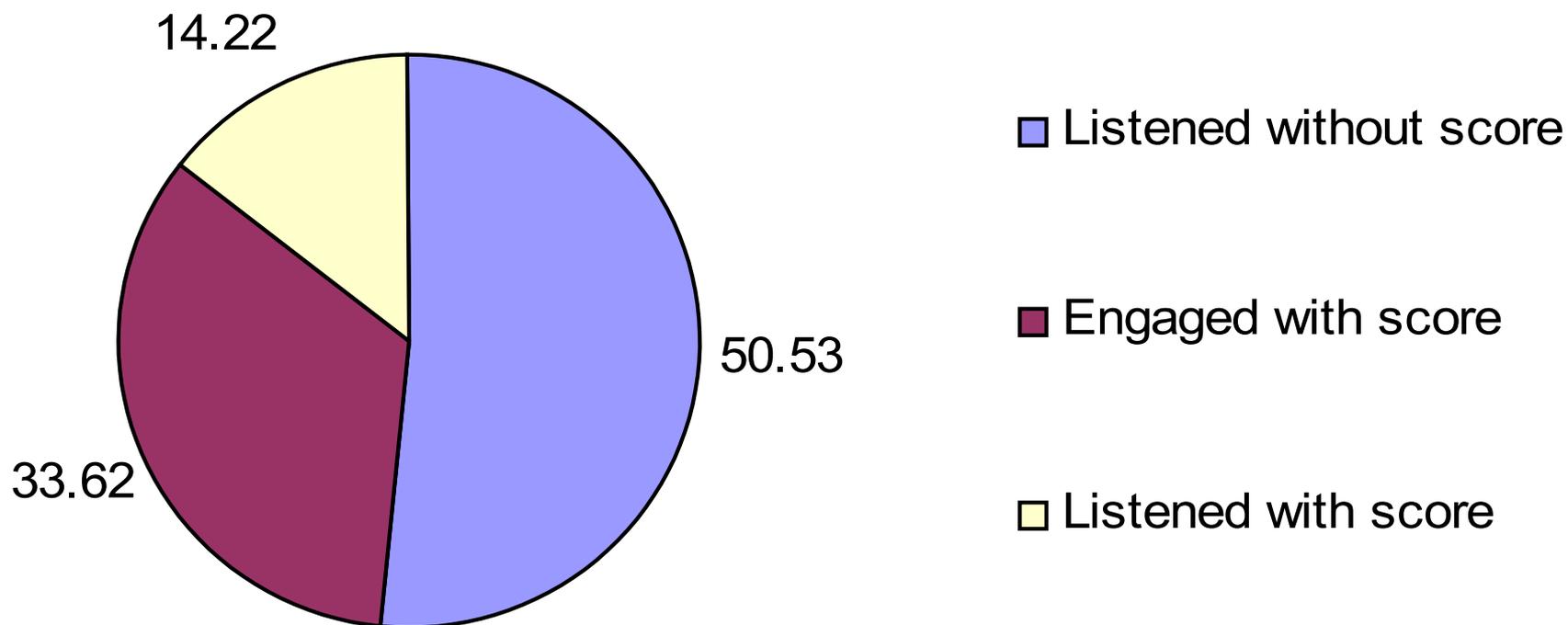
# Genre by instrument group (%)

$X^2 (6, N = 232) = 27.1, p < .0001$



# First encounters (%)

No significant association between instrument group and first encounter



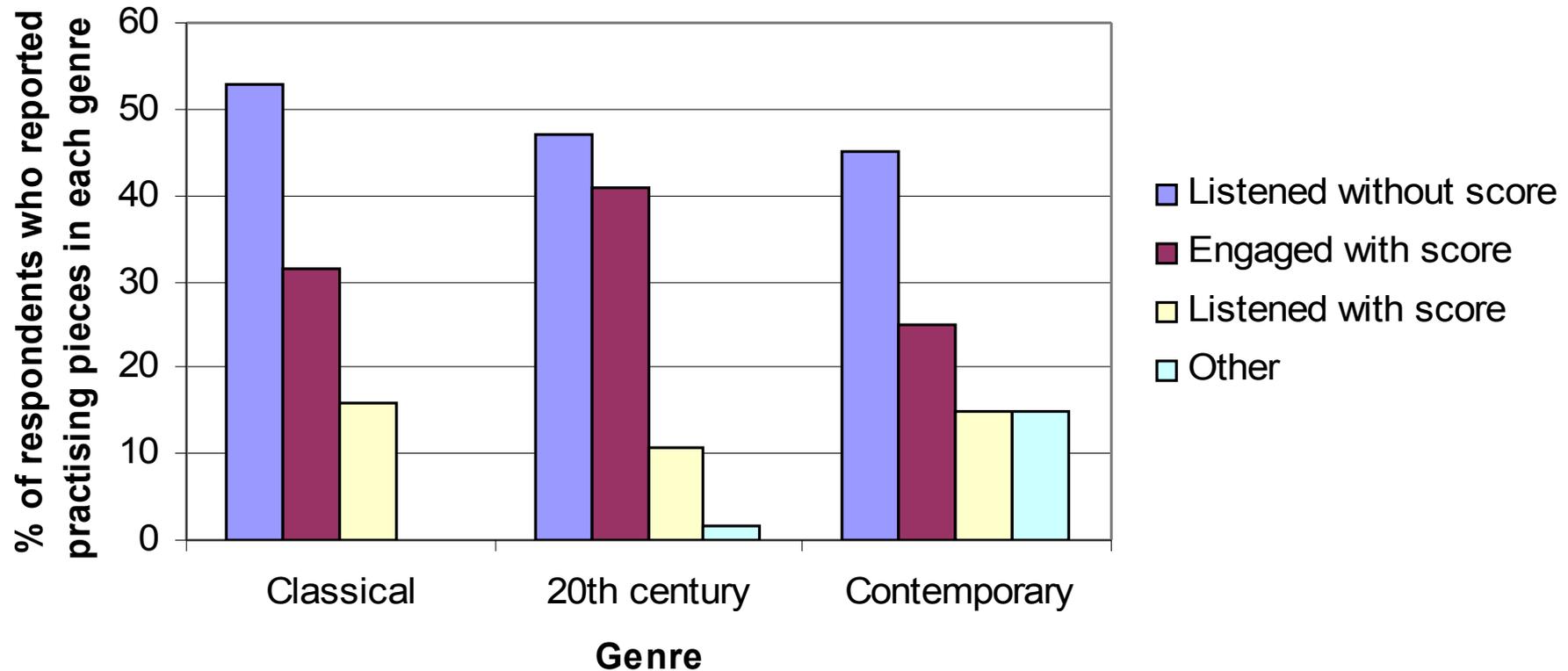
# “Other” forms of first encounter



- *Teacher recommendation*
- *Saw it on a list of new works by the composer*
- *Saw the score and a description in a book*
- *Played it at a jam session*
- *I wrote it*

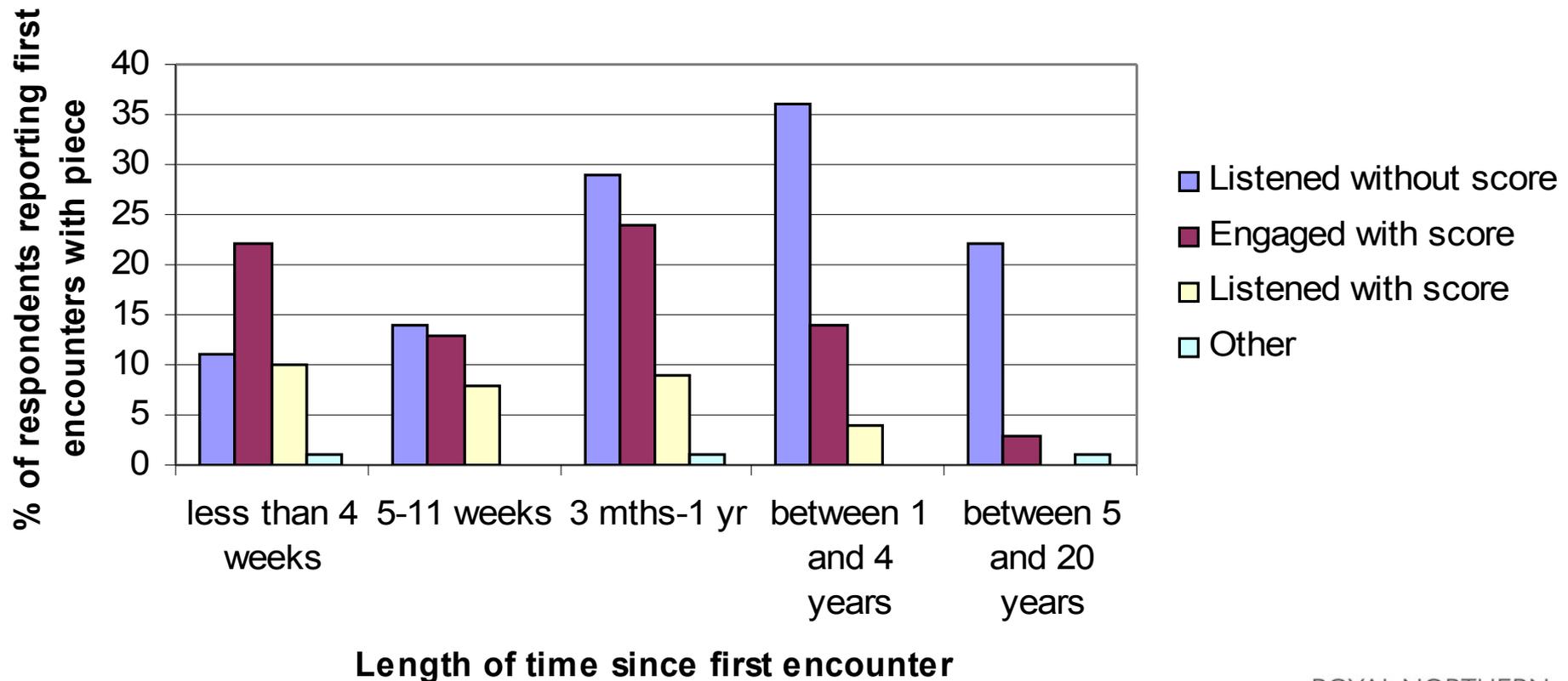
# First encounter by genre (%)

$X^2 (6, N = 232) = 25.94, p < .0001$



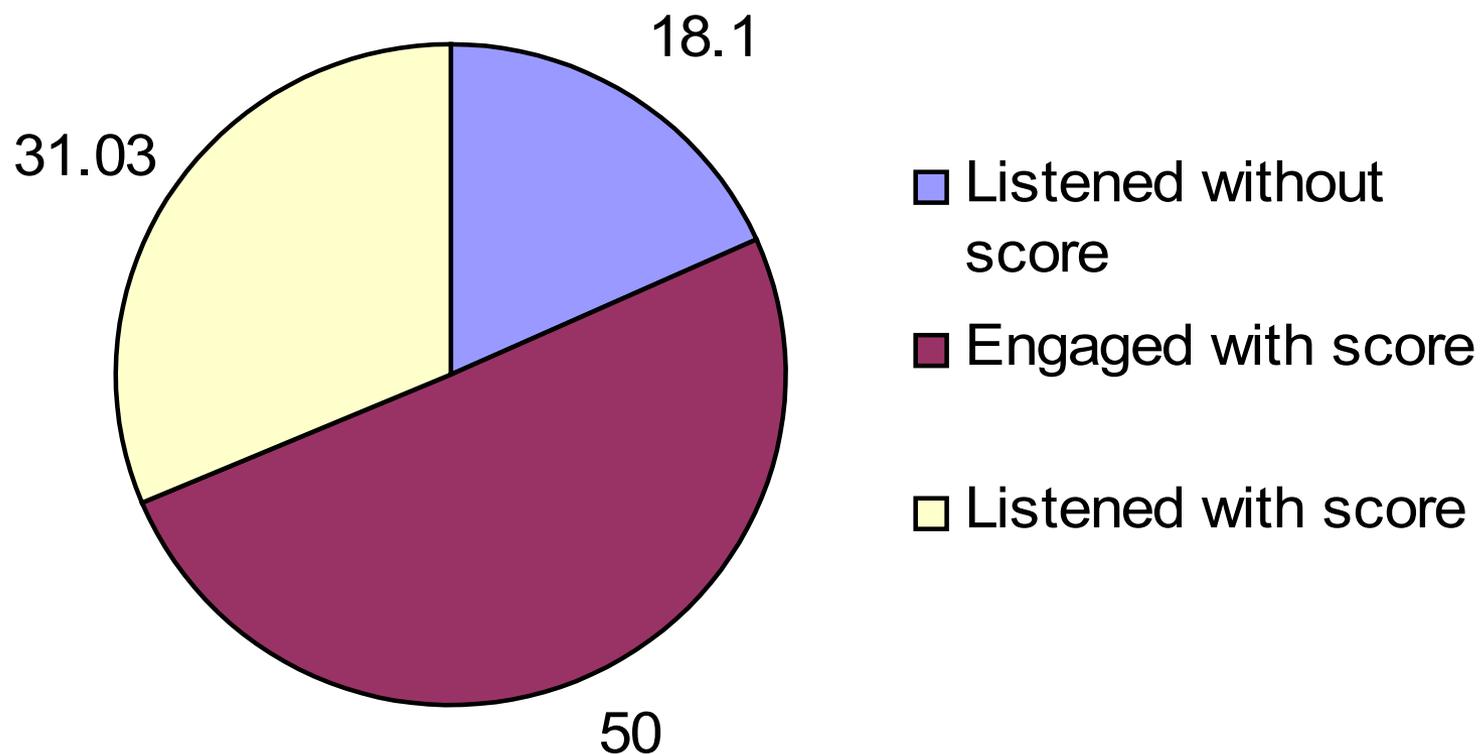
# Type of encounter by length of time since encountered (%)

$X^2 (6, N = 232) = 36.44, p < .0001$



# First learning (%)

No significant association between instrument type and first learning



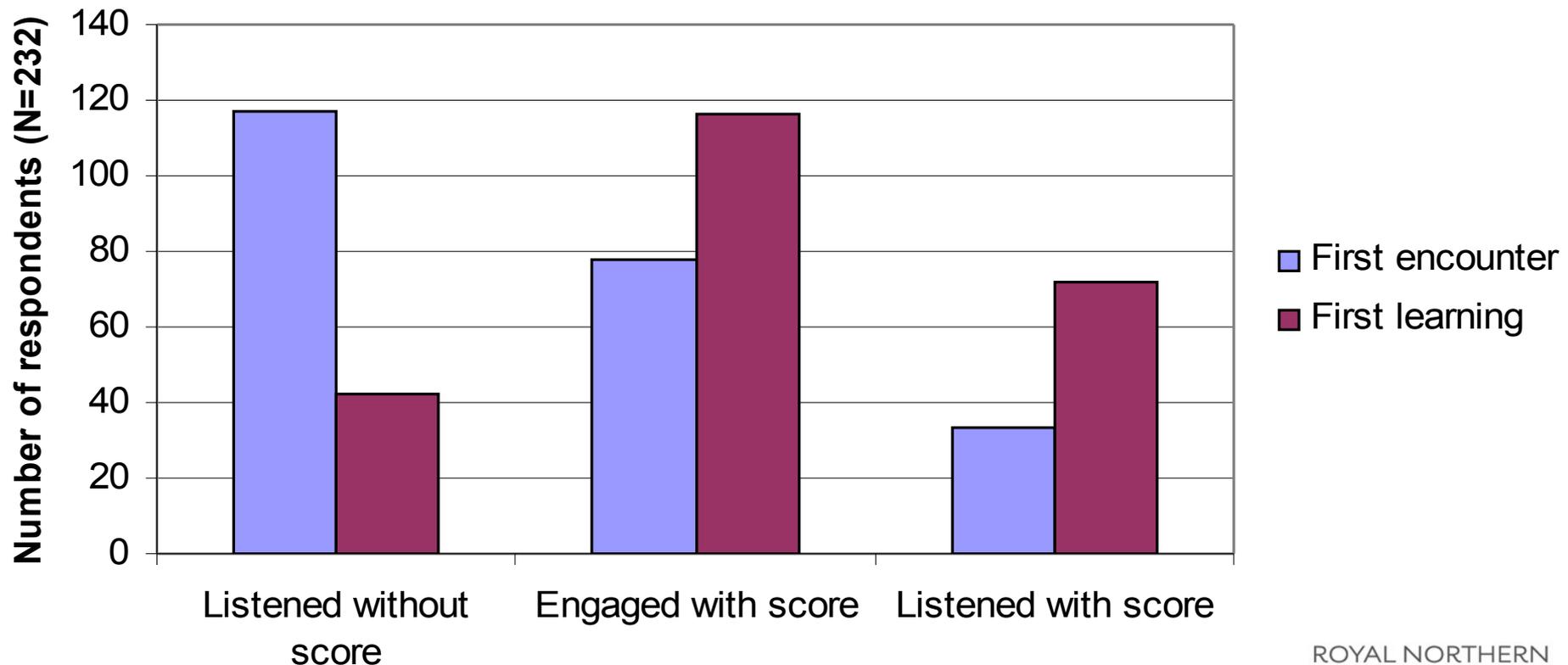
# “Other” forms of first learning



- *Listening to a live performance while transcribing the piece*
- *The learning was a fundamental part of writing it. I sang the lines as I wrote them*

# First learning by first encounter (numbers of Rs)

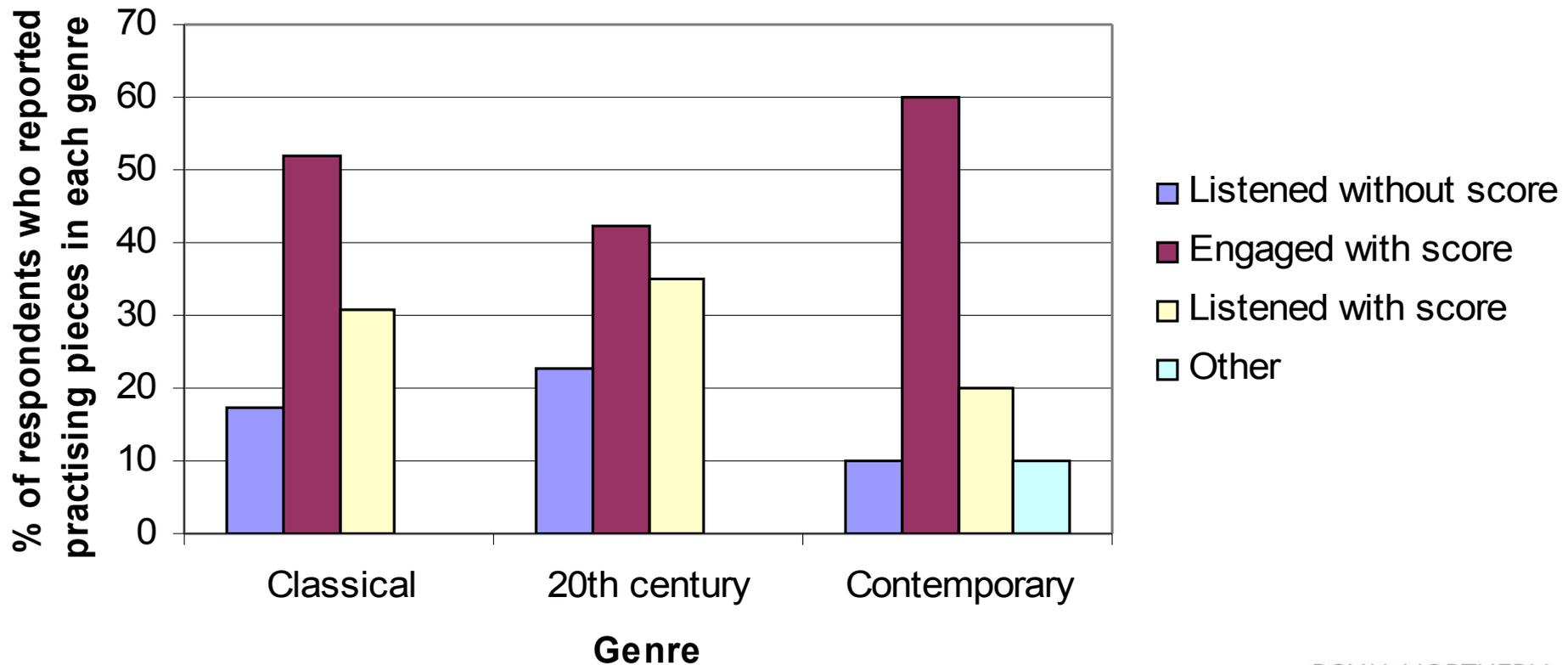
$X^2 (9, N = 232) = 46.52, p < .0001$





# First learning by genre (%)

$X^2 (6, N = 232) = 25.16, p < .0001$

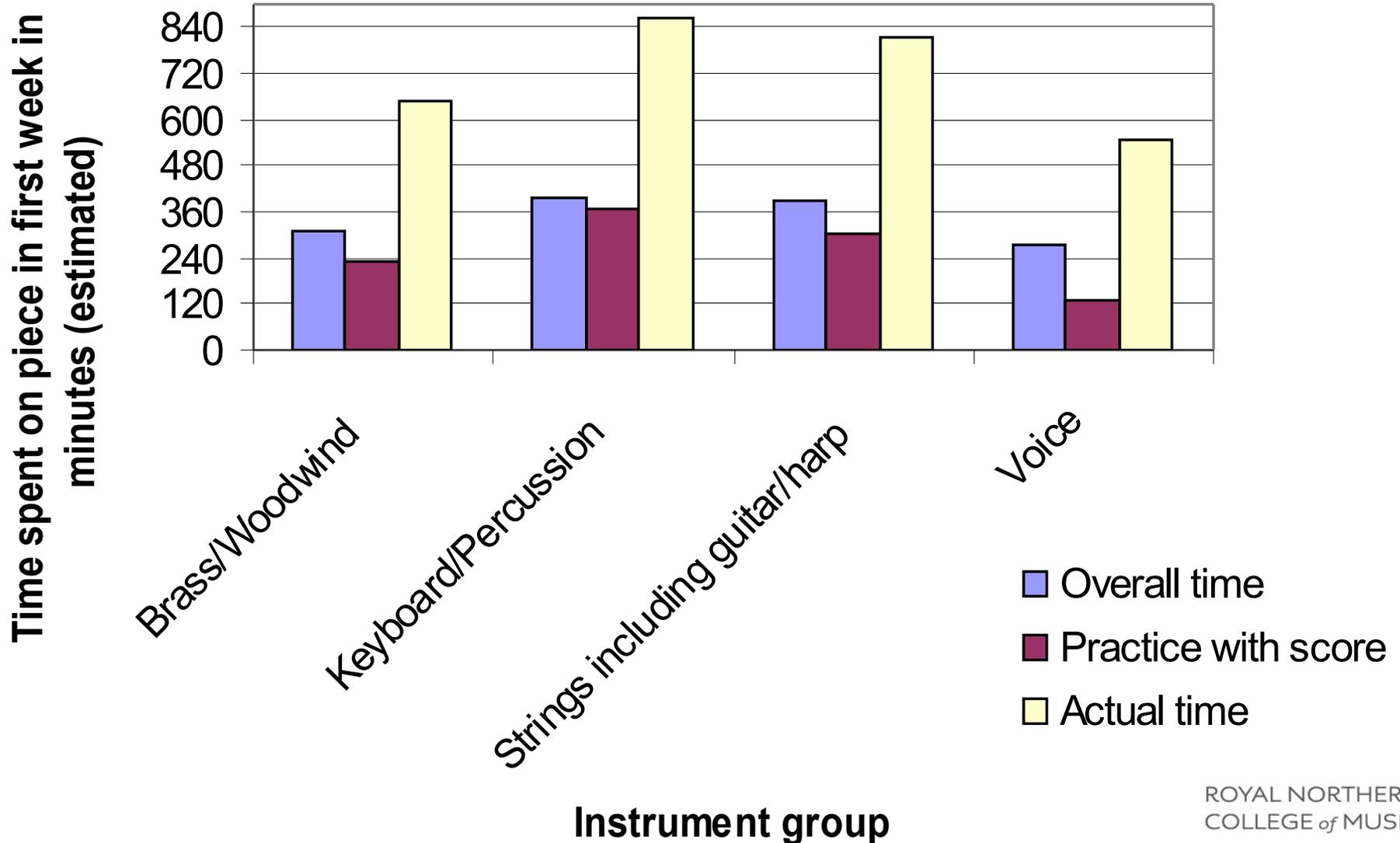




# Estimated practice time in minutes

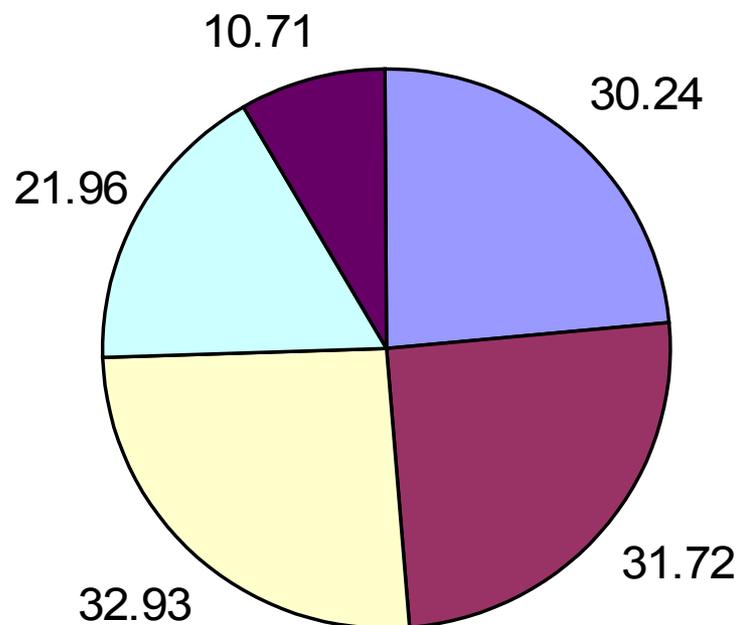
- Significant differences between instrument groups (ANOVA)
  1. Playing while reading from the score:  $F [3, 228] = 10.59, p < .0001$
  2. Estimated time on piece spent on other activities:  $F [3,228] = 3.75, p = .012$
- Estimated overall time spent during first week neared significance  $p = .095$

# Estimated time in minutes



# Estimated time on other activities (in minutes)

No significant differences between instrument groups



- Active listening
- Active listening plus other activity
- Active listening plus score
- Passive listening
- Rehearsing with others



# Other activities while listening

- Checking e-mail, searching copy of the music
- Browsing the net
- Reading books
- Answering e-mails
- “office work”
- Defragmenting computer
- On the bus
- Eating a meal
- Tidying up, cooking, washing up
- Working out



# Discussion (1)

- Snapshot approach rather than micro-analysis
- First encounters may or may not coincide with first learning
- Earliest encounters serendipitous, more recent deliberate
- While most first encounters involve listening, 50% of respondents also began learning by listening
- Use of score for learning
- Different strategies suggests use of multiple strategies, as for memorising



## Discussion (2)

- Different instrument groups
  - estimate different periods of time engaging with the score (Jørgenson, 1997)
  - play different genres of music – limited repertoire for some groups
- Genre but not instrument associated with different kinds of approach to learning
- Do students use learning strategies appropriate to the piece they're learning?
- If so, learning strategies are probably flexible



# Future research

- Ask respondents to report on first encounters with and learning of pieces from different genres
- Identify students with preferences for particular approaches and persuade them to track subsequent preparation and performance
- how learning styles influence the development of schemata and performance cues

# Thank you for your attention



- Any questions?
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